

Stav Sade

CREATIVE LEAD • DESIGN & ANIMATION • AI VIDEO PRODUCTION

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Showreel | LinkedIn | Trivals on Steam

PROFILE

Creative lead with 10+ years in commercials, brand films and video content for gaming and tech brands, including TV commercials for the US and Israeli markets. At AlterWorld Studios I lead projects from brief to final delivery, covering design, 2D and 3D animation, client communication and the freelancers on larger productions.

AI video, image and voice tools are part of my daily production work. I'm also a co-founder of Trivals, an original multiplayer game, where I lead the art and marketing.

EXPERIENCE

2019 – Present

Senior Project Manager & Creative Lead

AlterWorld Studios · Animation & creative production for gaming and tech

- Lead projects from brief to final delivery: concept, design, storyboard, 2D and 3D animation, compositing and editing.
- Run client meetings and feedback rounds, and translate business goals into creative direction.
- Hire and manage freelance designers, animators and editors on larger productions.
- Produce commercials, brand films, event content and product videos, including TV commercials for the US and Israeli markets. Clients include SciPlay, Playtika, Plarium, NICE and HP.
- Use AI tools such as Seedance, Higgsfield and ElevenLabs in client work, from early concepts to final shots.
- Act as second-in-command for delivery across the studio's concurrent projects.

2021 – Present

Co-Founder & Creative Lead

Living on Ro Entertainment · Trivals, a 3v3 multiplayer game for PC (Steam)

- Lead the game's art: characters, 3D assets, animation and overall visual direction.
- Lead marketing content, including trailers, cinematics and social media, reaching 200K+ people organically without paid ads.
- Work with a four-person team on creative and product decisions, and prepare pitch decks for investors and grant applications.

2016 – 2019

Earlier Experience

2018 – 2019 **Partner**, Blackdots Animation Studio

2017 – 2018 **Animator**, Real Estate Center

2016 – 2017 **Animator**, Care Medical Services

SKILLS

CREATIVE

Creative Direction · Art Direction · Design · Storyboarding · 2D & 3D Animation · Motion Design · Compositing · Commercials & Brand Films · Client Management · Freelancer Management · Production Management

AI PRODUCTION

Seedance · Higgsfield · Nano Banana · Kling · ElevenLabs · Claude Code

SOFTWARE

After Effects · Premiere Pro · Photoshop · Illustrator · Figma · Maya · Blender · ZBrush · Substance Painter · Unreal Engine

EDUCATION

Animation & 3D Studies
IAC, Israeli Animation College
2015 – 2017

LANGUAGES

Hebrew: Native
English: Fluent

LET'S TALK

Open to creative leadership roles in tech and AI-first brands.